

IBO Offering Memorandum CHAMPAGNE BOËRL & KROFF 2002 Magnum

Probably the world's rarest and most exclusive champagne

AAM PAGAS



RI & KROF CHAMPAGNE BOËRL & KROFF 2002 MAGNUM

BOTTLES RESERVED

BOTTLES PRODUCED

50

800

2019

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

This document (the "Memorandum") relating to CHAMPAGNE BOËRL & KROFF., Reg.nr.Siret 49481926100038 the "'Issuer") and has been prepared and approved by and filed with self-regulated Alti Exchange Group. The Issuer has requested that Alti Exchange Group provide with a certificate of approval attesting that this Memorandum has been drawn up in accordance with the "Notification". The Issuer has requested that Alti Exchange Group in his capacity as Listing Authority for wine tokens, for the current wine token CHAMPAGNE BOËRL & KROFF (the "Wine"). to be admitted to the official list of Alti Wine Exchange (the "Official List").

IBO Offering Memorandum

This Offering Memorandum relates to the offer (the "Offer") of 50 bottles of CHAMPAGNE BOËRL & KROFF 2002, one of the world's rarest and most exclusive champagne for investment through an IBO as new tokens (the "New Tokens") of the Issuer:

CHAMPAGNE BOËRL & KROFF VINTAGE 2002 Magnum

- . Number of bottles $\,$ produced: 800 (release in $\,$ 2015)
- . Number of bottles remaining with Producer: 40
- . Number of bottles reserved for IBO: 50
- . Average retail price: 7000 EUR
- . IBO launch price: 6600 EUR
- . Bottles tokenized accordingly
- . Varieties and Alcohol: : Pinot noir 90 %,

Chardonnay 7%, Pinot Meunier 3 %

After the placement of this Offer, dealings in the Offer Tokens are expected to commence on the Alti Exchange Group on December 20th, 2019.



SUBSCRIPTION PERIOD:

Prospective investors may subscribe for the Offer Tokens during the period which is expected to commence on November 1st, 2019 and is expected to end December 15th at 5 p.m. (the "Subscription Period").



WINE CHAMPAGNE BOËRL & KROFF 2002 MAGNUM

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CHAMPAGNE BOËRL & KROFF 2002 MAGNUM IBO

Charles de Gaulle's favourite champagne! "

In the Fifties, the production of these three parcels was dedicated to the production of an elegant cuvee specially appreciated by the Charles de Gaulle family. A wine often served at the General's private dinners at the Elysée Palace.

The first magnum of the unclassifiable Champagne Boërl & Kroff was produced in 1995. Hand selected berries of Pinot Noir from "Les Egrillées" (plants average age: 40 years - area: 0.7 HA) and "Montouillet" (area: 0.3 HA). State of the art vinification; gentle and protective, was applied to preserve the unique quality and expression of the fruit. The ancient parcel "Trois Noyers" (nowadays called "La Belle Haie") gives a rare quality of Chardonnay. Up to 7% is blended in depending on vintage to further enhance the magic of the Boërl & Kroff Champagne. In specific vintages some 3% of delicate Pinot Meunier is also adding its charm.









WINE CHAMPAGNE BOËRL & KROFF 2002 MAGNUM

BOTTLES PRODUCED

Champagne Boërl & Kroff's story began over 20 years ago.

A passion for beautiful bottles and a great friendship are at the origin of this champagne which became unique and unparalleled.

In the middle of the 1990s, Patrick Sabaté and Stéphane Sésé, friends since childhood, launched a major challenge: To create a champagne with a distinct aroma and with a complexity and intensity known only in the best wines of Burgundy and Pomerol.

The story begins in Aube, near Urville. Michel Drappier helps them rise to this challenge by offering the two childhood friends, the fruit of three high quality plots planted mainly with Pinots Noirs.

Patrick and Stéphane were eager for a champagne with a most distinct aromatic expression, with an unparalleled DNA, that would give them the same sensory astonishment that they had experienced upon first tasting the best red Bordeaux and Burgundy. The creators of the Boërl & Kroff Champagne emphasized the intense and subtle characteristics that are the strength of wines grown with patience.

Boërl & Kroff pushed the existing boundaries with the help of Michel Drappier to develop a champagne that is both balanced and powerful with a very unusual aromatic profile that greatly exceeded their expectations. The first Boërl & Kroff magnum emerged in 1995. An elixir that has become one of the greatest wines falling within a hedonistic approach.

A champagne recognised by the greatest experts...







Notes from the Winemaker

Tasting by Gérard Basset, MS.MW, Best Sommelier in the World 2010



Medium gold with greenish tinges, consistent cordon made of very tiny bubbles.

Very complex nose with notes of citrus fruit, candied fruit, beeswax and earl grey tea.

Fresh and lively but with great finesse, superbly harmonious with a truly magnificent mouth feel leading on a delicious camomile aftertaste.

An intense Champagne, extremely enjoyable now and with an enormous ageing potential.



800

IBO Offering Memorandum CHAMPAGNE BOËRL & KROFF Vintage 2002 Magnum THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION This document (the "Memorandum") relating to CHAMPAGNE BOËRL & KROFF, Reg. nr. Siret 49481926100038 the "Issuer") and has been prepared and approved by and filed with self-regulated Alti Exchange Group. The Issuer has requested that Alti Exchange Group provide with a certificate of approval attesting that this Memorandum has been drawn up in accordance with the "Notification". The Issuer has requested that Alti Exchange Group in his capacity as Listing Authority for wine tokens, for the current wine token CHAMPAGNE BOËRL & KROFF (the "Wine"), to be admitted to the official list of Alti Wine Exchange (the "Official List").

This is an Offer of 50 Tokens at an Offer Price of EUR 6.600 euros per Token with admission to the Official List of Alti Wine Exchange on December 8th, 2019.

The Issuer will receive net proceeds only from the offer and issue of the New Tokens. The Offer Tokens are being offered, as specified in this Offering Memorandum, subject to cancellation or modification of the Offer and subject to certain other conditions. This Offering does not constitute an offer to sell, or the solicitation of an offer to buy, in any jurisdiction the Offer Tokens in which such offer or solicitation is unlawful. The Offer is being made (i) within the United States only to qualified institutional buyers ("QIBs") in transactions exempt from the registration requirements of the Securities Act and (ii) outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). The timetable for the Offer may be accelerated or extended. Any such acceleration will be announced in a press release at least three hours before the proposed expiration of the accelerated Subscription Period. Any extension of the timetable for the Offer will be announced in a press release at least three hours before the expiration of the accelerated Subscription Period or original Subscription Period, as the case may be, provided that any extension will be for a minimum of one full business day. The Subscription Period will be no less than sixteen business days. The Offer Tokens will be accepted for settlement through Blockchain contracts, and the wine will be deposit at Bordeaux City Bond. Bordeaux City Bond has been approved as DEPOSITARY pursuant to the agreement with Alti Wine Exchange. Delivery of the Wine at any time is to be made through the facilities of Bordeaux City Bond and is expected to occur through settlement of VAT and due taxes. In connection with the Offer, the Managers and any of their respective affiliates acting as an investor for their own accounts may subscribe for and/or acquire Offer Tokens and, in that capacity, may retain, purchase, sell, offer to sell or otherwise deal for their own accounts in the Offer Tokens. Accordingly, references in this Offering to the Offer Token being offered, subscribed, acquired or otherwise dealt with should be read as including any offer to, or subscription, acquisition or dealing by, the Managers and any of their respective affiliates acting as an investor for their own accounts. The Managers do not intend to disclose the extent of any such investment or transaction otherwise than in accordance with any legal or regulatory obligation to do so.

This document is neither a prospectus nor an offer to sell or a solicitation of offers to purchase or to subscribe any kind of securities and/or any token issued with an IBO.

