

IBO OFFERING MEMORANDUM



Moscatel Kingsman Century Edition 1919

2020

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

This document (the "Memorandum"), relating to José Maria da Fonseca, Reg. nr. 504594745, Vila Nogueira de Azeitão, 2925-511 Portugal, (the "Issuer"), has been prepared, approved by self-regulated e-commerce platform Alti Wine Exchange. The Issuer has requested that Alti Wine Exchange in its capacity as owner of e-commerce platform listing the wine tokens, admit the current wine token Moscatel Kingsman Century Edition 1919 (the "Wine") to the offer list of Alti Wine Exchange (the "Offer List").

Limited edition

 ALTI Wine Exchange	WINE Moscatel Kingsman Century Edition 1919	
	BOTTLES RESERVED 100	BOTTLES PRODUCED 500



The favourite of king's

Moscatel Kingsman Century Edition 1919, by José Maria da Fonseca, is an exquisite dessert wine from Portugal, produced in the Setúbal peninsula, a region south of Lisbon recognized as a D.O.C. in 1907.

You may know the global blockbuster Kingsman film franchise. 2015 saw the release of Kingsman: The Secret Service, while Kingsman: The Golden Circle came out in 2017. Now, a new installment is on its way. From 20th Century Studios and Matthew Vaughn prequel The King's Man is set to be released in February 2021 – starring Ralph Fiennes, Gemma Arterton, Rhys Ifans, Matthew Goode, Tom Hollander, Harris Dickinson and Daniel Brühl, with Djimon Hounsou and Charles Dance. As a collection of history's worst tyrants and criminal masterminds gather to plot a war to wipe out millions, one man must race against time to stop them. Discover the origins of the very first independent intelligence agency in The King's Man.



The Moscatel bottle replica from 1919. Featuring in The King's Man.

To celebrate the release, José Maria da Fonseca have collaborated with Matthew Vaughn to offer Moscatel Kingsman Century Edition 1919, a very limited Moscatel bearing the exclusive Kingsman insignia that can be used by only a few select partners.

In the early 1900s –, fine wines from Portugal already carried a well-known share of history that went far beyond the country's borders. Moscatel de Setúbal, the top-notch Portuguese Muscat, was already loved by different British and French kings – having been famously deemed "sun in a bottle", used as an exchange currency by overseas explorers thanks to its inherent quality, and awarded the most prestigious wine prizes as time went by.

Pioneer of modern Moscatel, the José Maria da Fonseca estate had been already producing its best vintages that were already so praised by the most exclusive consumers at the time. An outstanding generous wine such as Moscatel Kingsman Century Edition 1919 lives up to this. This exclusive launch is the kind of wine in which you, a century later, taste a unique history within its very long finish and balanced aroma of dry fruits, coffee, black tea, toasted bread and matured pineapple. It is an eccentric but soft wine with excellent sugar-acidity balance.

This Moscatel originated from vineyards planted in the clay-lime soils of Serra da Arrábida. Although there isn't much more details regarding the 1919 agricultural year, this was surely a very good year, given the high quality shown by this wine. During the last 100 years, this wine aged in 500 liters of used oak barrels in José Maria da Fonseca's cellar Adega dos Teares Velhos, in Azeitão. Now, the company has decided to fill 500 bottles of this brilliant wine to share with the world.

The early 20th century was a time of fast, intriguing changes: moving from decadent monarchies to new republics, revolutions, wars and an enlightened rationalism. Habits changed as the world was changing. But it is precisely the steadiness that comes from longstanding traditions of winemaking at José Maria da Fonseca that makes this exclusive limited edition of the 101-year-old Moscatel Kingsman Century Edition 1919 such a rare opportunity. This outstanding wine has outlived its time, and will outlive us as history keeps changing.

2020

	WINE	
	Moscatel Kingsman Century Edition 1919	
	BOTTLES RESERVED	BOTTLES PRODUCED
	100	500



IBO OFFERING MEMORANDUM

This Offering Memorandum relates to the offer (the "Offer") of 100 bottles of Moscatel Kingsman Century Edition 1919, for investment through an IBO as new tokens (the "New Tokens") of the Issuer:



After the placement of this Offer, dealings in the Offer Tokens are expected to commence on the Alti Wine Exchange marketplace on October 26th

Moscatel Kingsman Century Edition 1919

- Number of bottles produced: **500**
- Number of bottles in retail market: **250** (release in October 2020)
- Number of bottles reserved for IBO: **100**
- Average retail price: **1500 euros**
- Bottles numbered from: **21 to 121**
- To remain with Producer: **150 bottles**
- IBO launch price: **1400 euros**

SUBSCRIPTION PERIOD:

Prospective investors may subscribe for the Offer Tokens during the period which is expected to commence on September 26th, 2020 and is expected to end October 26th at 5 p.m. (the "Subscription Period"). This is an Offer of 100 Tokens at an Offer Price of EUR 1400 euros per Token with admission to the Official List of Alti Wine Exchange on October 26th, 2020.

	WINE Moscatel Kingsman Century Edition 1919	
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FAMILY OF WINES. WINES OF A FAMILY.

"Everything began over six generations ago in 1834, with an act of irreverence and audacity from our founder. For some, it may have seemed like a thoughtless act, but for us in the family it was a visionary's first step. Families are like that, they believe in us", a statement by José Maria da Fonseca.

Since then, much has happened. We went from being present in just one region to the whole country, but before that, we had already been around the world. There were acquisitions, sales, mergers, wars, crises and mistakes. Learning and more mistakes. Improvements and growth. Always as a Family. But something always remained the same. And grew even stronger. Our values. This is what lasts throughout time and this is what we, as a family, will not live without. The perseverance, the will to do more, to create something new, to never forget our past.

We are already in the eighth generation of those who inspire us in our new creations. In ways of reaching farther. A Family of wines from different regions, different segments, but produced with the same care and passion. And that's why it doesn't make sense for us to talk only about varieties, awards, history, authenticity or quality. Two centuries take at least 200 more years to build. For us it makes sense that, as a family of wines, we offer wines for families.

For you, for everyone, a whole family, unique and different. We hope you will continue to be a part of our family and a part of our history.



2020



WINE
Moscatel Kingsman Century Edition 1919

BOTTLES RESERVED

100

BOTTLES PRODUCED

500



This is an Offer of 100 Tokens at an Offer Price of EUR 1400 euros per Token with admission to the Official List of Alti Wine Exchange on September 26th, 2020.

The Issuer will receive net proceeds only from the offer and issue of the New Tokens. The Offer Tokens are being offered, as specified in this Offering Memorandum, subject to cancellation or modification of the Offer and subject to certain other conditions. This Offering does not constitute an offer to sell, or the solicitation of an offer to buy, in any jurisdiction the Offer Tokens in which such offer or solicitation is unlawful. The Offer is being made (i) within the United States only to qualified institutional buyers ("QIBs") in transactions exempt from the registration requirements of the Securities Act and (ii) outside the United States in reliance on Regulation S under the Securities Act ("Regulation S"). The timetable for the Offer may be accelerated or extended. Any such acceleration will be announced in a press release at least three hours before the proposed expiration of the accelerated Subscription Period. Any extension of the timetable for the Offer will be announced in a press release at least three hours before the expiration of the accelerated Subscription Period or original Subscription Period, as the case may be, provided that any extension will be for a minimum of one full business day. The Subscription Period will be no less than sixteen business days. The Offer Tokens will be accepted for settlement through Blockchain contracts, and the wine will be deposit at Bordeaux City Bond. Bordeaux City Bond has been approved as DEPOSITARY pursuant to the agreement with Alti Wine Exchange. Delivery of the Wine at any time is to be made through the facilities of Bordeaux City Bond and is expected to occur through settlement of VAT and due taxes. In connection with the Offer, the Managers and any of their respective affiliates acting as an investor for their own accounts may subscribe for and/or acquire Offer Tokens and, in that capacity, may retain, purchase, sell, offer to sell or otherwise deal for their own accounts in the Offer Tokens. Accordingly, references in this Offering to the Offer Token being offered, subscribed, acquired or otherwise dealt with should be read as including any offer to, or subscription, acquisition or dealing by, the Managers and any of their respective affiliates acting as an investor for their own accounts. The Managers do not intend to disclose the extent of any such investment or transaction otherwise than in accordance with any legal or regulatory obligation to do so.

This document is neither a prospectus nor an offer to sell or a solicitation of offers to purchase or to subscribe any kind of securities and/or any token issued with an IBO.



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Moscatel Kingsman
Century Edition 1919



ALTI
Wine Exchange



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