



IBO Memorandum

STAFFELTER HOF



2007 Kröv Steffensberg from Staffelter Hof



ALTI
Wine Exchange

WINE

Riesling Beerenauslese Kröv Steffensberg 2007

BOTTLES RESERVED

120

BOTTLES PRODUCED

236

2020

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This document (the “Memorandum”) relating to Staffelter Kröv Steffensberg 2007, (Reg.nr.Siret 43/233/08724 the “Issuer”) has been prepared and approved by and filed with self-regulated Alti Exchange Group. The Issuer has requested that Alti Exchange Group provide with a certificate of approval attesting that this Memorandum has been drawn up in accordance with the “Notification”. The Issuer has requested that Alti Exchange Group, in its capacity as Listing Authority for wine tokens, to be admit to the current wine token Kröv Steffensberg 2007 (the “Wine”) to the official list of Alti Wine Exchange (the “Official List”).

Staffelter Hof

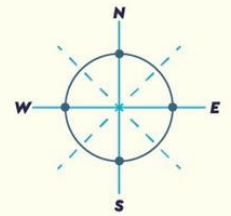
More than 1150 years of winemaking tradition

THE OLDEST COMPANY

IN (ALMOST) EVERY COUNTRY

**that is still in business*

-EUROPE-



500 - 749 AD

750 - 999 AD

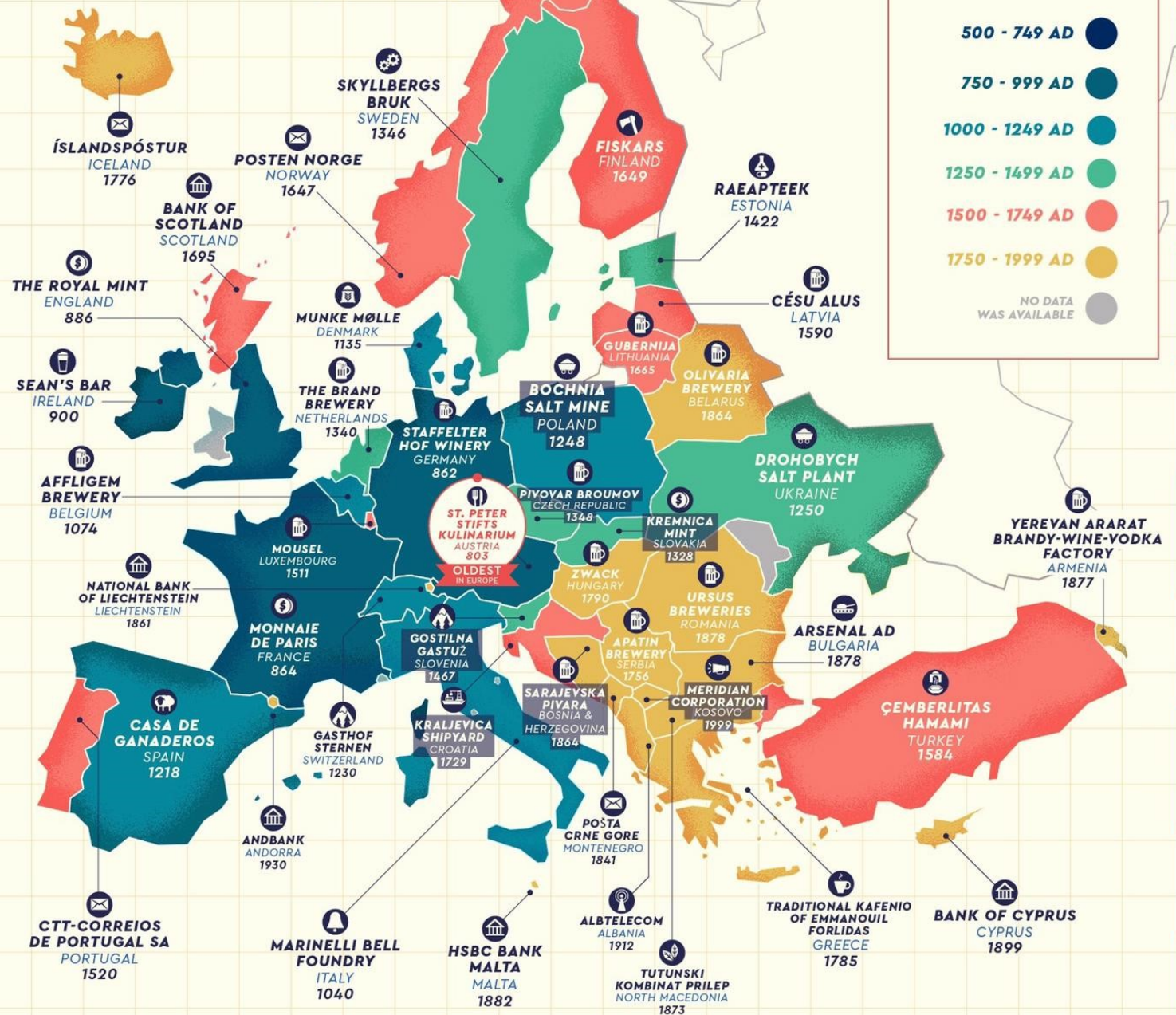
1000 - 1249 AD

1250 - 1499 AD

1500 - 1749 AD

1750 - 1999 AD

NO DATA WAS AVAILABLE



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For a full list of the sources behind this map visit: bit.ly/OldestCompanies



BusinessFinancing.co.uk



WINE

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IBO Offering Memorandum

This Prospectus relates to the offer (the “Offer”) of 120 bottles of Riesling Beerenauslese Kröv Steffensberg 2007 for investment through an IBO as new tokens (the “New Tokens”) of the Issuer:

Riesling Beerenauslese Kröv Steffensberg 2007

Number of bottles produced: 236

Number of bottles in retail market: 0

Number of bottles reserved for IBO: 120

Average retail price: 125 euros

IBO launch price: 69 euros (no taxes apply while in bond)

Bottles numbered from: 1 to 120 and tokenized accordingly

After the placement of this Offer, dealings in the Offer Tokens are expected to commence on the Alti Exchange Group on May 8th, 2020.




SUBSCRIPTION PERIOD:

Subscription Period: Prospective investors may subscribe for the Offer Tokens during the period which is expected to commence on April 2nd, 2020 and is expected to end at 5 p.m. Central European Time on or about May 1st 2020 (the “Subscription Period”).

The Tokens are designed to track the performance of the listed wine (as defined below).

2020

 ALTI Wine Exchange	WINE Riesling Beerenauslese Kröv Steffensberg 2007	
	BOTTLES RESERVED 120	BOTTLES PRODUCED 236

IBO Prospectus

The best wine from the oldest winery in the world

The Riesling Beerenauslese Kröv Steffensberg 2007 is one of Staffelter Hof absolute flagship wines, that will be able to age for easily 100 years. According to recent research, Staffelter Hof is the oldest winery in the world dating back as far as AD 862 and looks back to at least 1150 years of wine making traditions. The Romans planted the first vineyards along the Mosel river more than 2000 years ago.

Everything traces back to traditions in this bucolic winery in the small town of Kröv, situated in the Bernkastel-Wittlich district and one of the best-known villages in the highly prestigious Mosel wine region. Its wine history is believed to have started around the 2nd century AD, when the Romans planted the first vineyards along the Mosel river, in the city of Trier. The fact that Staffelter Hof is the oldest winery in the world still in operation makes it unique, with centuries of accumulated knowledge. Today, it is a family-run winery. In 862, King Lothar II, great-grandson of Carl the Great, donated the winery to the monastery of Stavelot (hence the name "Staffelter"). Lands belonging to the Carolingian Dynasty (580–876 AD), which spread as far as Kröv and beyond home of the current winery, were donated to the abbey to work as a source of income. These properties were in possession of the abbey until the establishment of the Napoleonic Code in 1804. In 1805, the land in Kröv was purchased by Peter Schneiders along with the winery from the French government (that had taken away property from the church during secularisation). Subsequently, Staffelter Hof passed down seven generations to Jan Matthias Klein, the current winemaker, who took over from his father, Gerd Klein, in 2005. Since then, the Schneiders and the Klein have been running the winery concentrating on the world-famous Mosel Rieslings.



2020

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Riesling is a light-skinned, aromatic grape of German origin which is – if the majority of top wine critics are to be believed – the world’s finest white wine grape variety. The minerality from the slatey slopes lets Riesling in the Mosel develop the finest aromas and a characteristically crisp acidity that makes sweet Riesling from Mosel so unique and perfect for long bottle ageing.



Staffelter Hof’s vineyards look like a steep amphitheatre from the opposite bank of the Mosel, running from Bernkastel to Traben-Trarbach. Staffelter Hof has over 75% of its nine hectares of vineyard land planted with Riesling. Two thirds of the grapes are grown on the breathtakingly steep slopes of the picturesque Mosel valley, producing unique, astonishing wines with vibrant fruit and mineral flavours.

Mosel is the most famous of Germany’s 13 official wine regions. The best Mosel Riesling wines are some of the finest whites in the world, and Beerenauslese Kröv Steffensberg 2007 is certainly the best kept secret. Light and low in alcohol, it can be intensely fragrant with beguiling floral and mineral notes, and a wonderful balance of sweetness and acidity.

Three generations of the Klein family work hand in hand on the estate, which also includes a distillery and a guesthouse. Their enthusiasm for wine and their love for the beautiful landscape are mirrored in the results of their efforts, and the Beerenauslese Krov Steffensberg 2007 is the pinnacle of their work. Only 236 bottles were produced, and out of those, 120 have been allocated for investment purpose at Alti Wine Exchange. Each bottle is numbered and packaged.

This magnificent Riesling was made of handpicked grapes, berry by berry – only the driest, most concentrated grapes can be chosen. This must be done every day to make such a wine. The selected berries must have had been affected by what’s called Noble Rot, a fungus that concentrates the sugars and the flavors, essentially drying up the berries and bringing in a unique flavor profile to the wine – which is why it’s so important and rare.


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Only 88 liters of this wine were made on this 2007 vintage, and this wine has only been made four times since 2007. Thus, the Beerenauslese Kröv Steffensberg 2007 is an extremely rare wine, with exceptional qualities, to be kept for many decades by collectors and investors.



This is the reason Alti Wine Exchange chose this wine for its first German IBO, as professional wine connoisseurs will not miss the opportunity to own this special Riesling wine for investment with substantial future profit.

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This is an Offer of 120 Tokens at an Offer Price of EUR 69 euros per Token with admission to the Official List of Alti Wine Exchange on May 8th, 2020.

The Issuer will receive net proceeds only from the offer and issue of the New Tokens. The Offer Tokens are being offered, as specified in this Prospectus, subject to cancellation or modification of the Offer and subject to certain other conditions. This Prospectus does not constitute an offer to sell, or the solicitation of an offer to buy, in any jurisdiction the Offer Tokens in which such offer or solicitation is unlawful. The Tokens have not been and will not be registered under the United States Securities Act of 1933, (the "Securities Act").. Accordingly, the Offer is being made (i) within the United States only to qualified institutional buyers ("QIBs") as defined in Rule 144A under the Securities Act ("Rule 144A") in transactions exempt from the registration requirements of the Securities Act and (ii) outside the United States in reliance on Regulation S under the Securities Act ("Regulation S").

The timetable for the Offer may be accelerated or extended. Any such acceleration will be announced in a press release at least three hours before the proposed expiration of the accelerated Subscription Period.

The Offer Tokens will be accepted for settlement through Blockchain contracts, and the wine will be deposit at Bordeaux City Bond. Bordeaux City Bond has been approved as DEPOSITARY pursuant to the agreement with Alti Wine Exchange.

In case the investor wants to enjoy this old wine and drink it, the delivery will be made through the facilities of Bordeaux City Bond, and is expected to occur through settlement of VAT and due taxes. In connection with the Offer, the Managers and any of their respective affiliates acting as an investor for their own accounts may subscribe for and/or acquire Offer Tokens and, in that capacity, may retain, purchase, sell, offer to sell or otherwise deal for their own accounts in the Offer Tokens. Accordingly, references in this Prospectus to the Offer Token being offered, subscribed, acquired or otherwise dealt with should be read as including any offer to, or subscription, acquisition or dealing by, the Managers and any of their respective affiliates acting as an investor for their own accounts. The Managers do not intend to disclose the extent of any such investment or transaction otherwise than in accordance with any legal or regulatory obligation to do so.

This document is neither a prospectus nor an offer to sell or a solicitation of offers to purchase or to subscribe any kind of securities and/or any token issued with an IBO.

Alti Exchange Group AG – Industriering 14- LI 9491 Ruggell
Liechtenstein

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